



Public Access
It's Your Community on Television.

Mountain Community Television – Channel 15
Studio COS, 800 College Ave
Weed, CA 96094
Telephone: 530-938-5910
Email: info@mctv15.org
Web: www.mctv15.org

Value Statement

By stepping forward as volunteers, we have shown that individually we value community service. Collectively, we have learned that we value democracy and equality, wanting a voice for one and all. We value tolerance and respect for the diversity of ideas, beliefs, opinions and creativity in our midst. We value honesty and integrity, Knowing that openness and transparency builds trust which encourages participation by many more. And finally, we value every talent and gift that is offered, For in the end it is the thread of each contribution, large or small, colorful or plain, From which we braid a rope that pulls big dreams Across the chasm from impossibility to realization.

Values

This is a distillation of the values we hold at MCTV 15

- Equality
- Integrity
- Tolerance
- Respect
- Service

And finally, we value every talent and gift that is offered, for in the end, it is the thread of each contribution, large or small, colorful or plain, from which we braid a rope that pulls big dreams across the chasm from impossibility to realization.

The mission of MCTV15 is to encourage and support the use of media for sharing events, thoughts and opinions by and for the people of Siskiyou County



Public Access
It's Your Community on Television.

*Mountain Community Television – Channel 15
Studio COS, 800 College Ave
Weed, CA 96094
Telephone: 530-938-5910
Email: info@mctv15.org
Web: www.mctv15.org*

These are the values that drive our mission at MCTV 15:

Accessibility and Inclusion

We are dedicated to providing low-cost access to content creation resources and the knowledge to use them without discrimination and with respect for each individual.

Creative Expression and Intellectual Freedom

We promote the artistic and expressive use of communication technologies within a free-speech environment without editorial control.

Community Building through Collaboration

We ground our work in strong collaborations with local community-based organizations, municipal departments and educational entities (including Educational Channel 22). We leverage our organizational resources to build capacity for others and ourselves.

Diversity in All Its Forms

We respect our diverse, multicultural, and dynamic urban population and are dedicated to meeting its many community communication and information needs.

Innovation in the Field of Community Communications

We seek to be an innovator in the field of community communications as demonstrated by our programmatic activities, technology implementation, production methods and overall excellence.

The mission of MCTV15 is to encourage and support the use of media for sharing events, thoughts and opinions by and for the people of Siskiyou County